

# Simple Acts of Caring



## From Our President & CEO

I'm deeply grateful for the opportunity to lead Select Health through another year defined by meaningful growth, important achievements, and a steadfast commitment to our mission.

The impact of our community relations efforts this year has been profound. I'm incredibly proud of the progress we've made across all of our markets and the lasting connections we've built with those we serve.

By prioritizing the needs of our members – such as transportation, housing, and food – we continue to empower the communities we serve to live their healthiest lives possible. At the heart of our mission is a belief in health equity: making sure every individual has access to the health services they need so they can achieve their best health.

At Select Health, we know we can't do everything alone. That's why partnering with organizations that address critical needs is essential to ensuring our community members have access to the healthcare and support they deserve. We are so grateful to our community partners for their dedication and impact.

As you read through this report, I hope you feel inspired by the many ways Select Health has engaged with and supported our communities. Guided by compassion and our commitment to making a difference, we're building healthier, stronger communities – together.

Warmest Regards,

*Rob Hitchcock*



## Our commitment

To fulfill our mission of Helping People Live the Healthiest Lives Possible, Select Health is committed to providing great healthcare products and giving back to the communities we serve.

When giving back, we focus on organizations that meet the needs of our community and address relevant social drivers of health. These partnerships allow us to reach the most vulnerable in our community and to help them receive the care they need. Altogether, community outreach reached 1.5 million individuals through more than 600 consumer and business touchpoints, collaborating with 224 partners.

Select Health prioritizes the communities of Colorado, Idaho, Utah, and Clark County, Nevada, because we are part of these communities, and we want our neighbors, friends, and family to be healthy too.

# Regional approach

## Utah:

Utah is an essential part of the Select Health story. It's where we first put down roots in 1983, and where we've achieved a legacy of service stretching across four decades. We are committed to Utah's communities, and our caregivers are seen at cultural festivals, volunteer opportunities, chamber events, and more.

To further support our community, Select Health signature programs such as the Select Health Awards, Select Health Scholarships, and Brain Body Boost donate to individuals and organizations that support our mission. Our work is driven by our mission in Utah, and all markets, to help people live their healthiest lives possible.

## Idaho:

Select Health Idaho continues to show up in communities throughout the state in a big way with a small team. Our involvement ranges from critical social drivers of health organizations to artistic performances, athletic events, conferences, rodeos, and more. Although attending events in person requires thoughtful planning, we make every dollar count in how, when, and where we show up — and our community partners notice.

The responsibilities for community impact are spread throughout our caregiver team with assignments designed through both geographic and line of business considerations. Every financial commitment is thoughtfully considered, and ROI is measured closely. In this highly competitive market, our community investments are critically important and greatly appreciated.

## Nevada:

We continued the Select Health Awards in Nevada with ten organizations awarded a one-time \$5,000 grant. We increased and maintained our community partnerships aligned with our focus in addressing social drivers of health at a local level. We partnered with more than 30 organizations in 2025 to broaden our impact and presence in the ways that matter most in Las Vegas. Our B2B partnership with Clark County's four Chambers (Latin Chamber, Las Vegas Chamber, Henderson Chamber, and Las Vegas Asian Chamber) continue to be a vital factor in building our brand presence and membership opportunities with large and small employers across the market.

This year, we successfully launched the Select Health Community Space, hosting over 80 events organized by Select Health, Intermountain Health, and mission-aligned community groups. All of these groups were able to use our space free of charge. In recognition of the meaningful connections fostered in our Community Space, Las Vegas HEALS honored Select Health with a Community Partner award.

## Colorado:

We deepened our community roots in 2025 to coincide with our growing membership. We use a holistic approach to educate Coloradoans on living their healthiest lives possible. That means supporting nonprofit organizations invested in our priority social drivers of health, leaning into sports collaborations, and meeting people where they are in their communities. From health fairs and Chamber investments, to large-scale community gatherings and senior expos, it was a sincere pleasure to spread the word about Select Health.

Locals may have met us at the American Heart Association Denver Walk, or evrē, UCHealth's annual women's health event, or perhaps caught sight of our presence at a Colorado Rapids game or Denver Pride? We loved saying "Happy Thanksgiving" to our Colorado members at our annual presence supporting Mile High United Way at the Turkey Trot.

It was also a year of planning for exciting things to come in 2026, including a 3-year partnership with Junior Achievement Rocky Mountain to help youth learn about financial health literacy.

**SELECT HEALTH AWARDS**  
**SINCE 2008**

**\$1,000,000+**

**DONATED TO**  
**COMMUNITY ORGANIZATIONS**



# Signature programs

## Select Health Awards

The Select Health Awards program was launched in 2008 to celebrate Select Health's 25th anniversary. To date, Select Health has donated more than \$1 million to community organizations through the Select Health Awards program. In 2024, the program expanded to include Clark County, Nevada in addition to the Utah and Idaho markets.

Thirty organizations working to improve our communities were honored this past year, representing a variety of causes. These included addiction recovery programs, no-cost health services, infant care items, and senior programs.

People Helping People, one of the 2025 Utah winners, primarily helps single mothers find meaningful employment so their families can rise above poverty. This organization serves more than 1,100 women each year with the support of 150 volunteers. This four-phase program begins with helping women create resumes and continues to support them after employment is found. People Helping People also partners with local organizations to identify employment opportunities for program participants.

In 2025 Select Health highlighted three winning organizations- including People Helping People- through TV interviews on ABC4 and FOX13. These interviews highlight the great work happening in the community and promote the awards.

Collectively, more than 400 organizations applied for a Select Health Award. Each award included a \$5,000 grant and marketing assets for all markets, along with receptions to celebrate the winners of the Utah and Nevada markets. In addition, Select Health created compilation videos introducing each state's winning organizations, featuring the great work they do in our communities. These videos can be found at [selecthealthawards.org](https://selecthealthawards.org).

### UTAH WINNERS

- Backpack Club
- Center of Hope Food Pantry
- Central Utah Food Sharing
- Centro de la Familia
- Community Rebuilds
- EyeCare4Kids
- Flourish Therapy
- People Helping People
- Project Reality
- Wayne County Seniors

### IDAHO WINNERS

- Breaking Chains Academy of Development
- Community Council of Idaho
- Community Resource Center of Teton Valley
- Genesis Community Health
- Magic Valley Pediatric Cancer Coalition
- Northwest Association for Blind Athletes
- Unique Center for Athletes of All Needs
- University of Idaho Extension
- Wellness Tree Community Clinic
- West End Senior Citizens Inc.

### CLARK COUNTY, NEVADA WINNERS

- Ability Center of Southern Nevada
- African Diaspora of Las Vegas
- Baby's Bounty
- CARE Chest
- EyeCare4Kids
- FDV Wellness Center
- Freedom House Sober Living
- Goodie Two Shoes Foundation
- Roseman University

## Brain Body Boost

Brain Body Boost (B3) is our wellness program for grade school educators. It includes two key parts:

- We provide free, ready-to-use lesson plans that teach health education concepts and are easily tailored to fit classroom needs.
- We celebrate educators through the Select Health Brain Body Boost Awards, recognizing those who promote healthy habits in areas including mental health, physical fitness, and nutrition.

In January, we awarded \$10,000 to 10 outstanding teachers to help them stock up their classrooms with school supplies and sports equipment.

This year's winners showcased incredible dedication to wellness! Bernadine Winkler, a P.E. teacher at Ensign Elementary, led her school to win a national speed stacking championship. Emma Eversole, a third-grade teacher at Adams Elementary, brings B3 lesson plans to life in her classroom. Brianne Wetsel, a counselor at Oak Hills Elementary, inspires students to stay active and strengthen both body and mind.

Our awards honor teachers who champion wellness and empower them to help children live their healthiest lives.

## Select Health Scholarships

Since 2020, our scholarships have provided more than \$300,000 in financial aid to students at four colleges in Idaho and Utah. We aim to strengthen the healthcare workforce so that more people in rural and underserved areas can see a doctor when they need one. Students are invited to attend a tour of a hospital that's in our network and spend a "day at Select Health" which includes lunch with our CEO, Rob Hitchcock.

**\$300,000**

**IN FINANCIAL AID  
SINCE 2020**

## American Heart Association

This year Select Health partnered with the American Heart Association (AHA) to bring awareness to the effects of stress on heart health. The year began with Dr. Kenny Bramwell, Senior Medical Director at Select Health, participating in a news interview promoting Heart Month. Our team went on to participate in AHA Heart Walks in Colorado, Utah, and Las Vegas, Nevada, stretching from June to October. Our largest campaign of the year was our 30 Days of Heart Challenge in September, when we distributed booklets with heart-healthy tips. In addition, our team accompanied the AHA to three community events throughout the year to promote heart health. Through this partnership, Select Health promoted mental well-being and the importance of preventive care for heart health.

## Congratulations to our 2025 Select Health Brain Body Boost Awards winners!

**Ashley Casperson**  
Roosevelt Elementary School

**Bernadine Winkler**  
Ensign Elementary School

**Brianne Wetsel**  
Oak Hills Elementary School

**Emma Eversole**  
Adams Elementary School

**Ethan Willie**  
Silver Ridge Elementary School

**Julie Henderson**  
Indian Hills Elementary School

**Katelyn Bradley**  
Mountain View Elementary  
School

**Mackenzie Paddock**  
Lone Peak Elementary School

**Melinda Rasmussen**  
Bridge Elementary School

**Tiffany Otterstrom**  
Newman Elementary School

To learn more visit:  
[selecthealth.org/b3](https://selecthealth.org/b3)

## Equity

We champion health equity by helping those who are challenged by language barriers, or who are new to the U.S. healthcare system, learn how to enroll in a health plan, find a doctor, pay their out-of-pocket expenses and schedule preventive screenings. Our partners include CBOs, chambers of commerce, and government agencies who help us connect with these vulnerable communities and enable them to succeed and be healthy.

## Volunteerism

Select Health not only supports the community with monetary contributions through sponsorships, grants, awards, and scholarships, but also through volunteerism. Select Health caregivers participated in a variety of volunteer activities in 2025, including the United Way Day of Caring, wrapping presents for the Ronald McDonald House, sorting gifts at the Mile High United Way Christmas party, and participating in a food drive for the Central Church in Henderson Nevada. In addition, 13 Select Health caregivers participated on community boards.

Our most notable volunteer activity of the year was the United Way Day of Caring in Salt Lake City, Utah. On September 8, 63 caregivers volunteered at Fitts Park to paint pavilions, clean up creek beds, and pull weeds.

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**63** | CAREGIVERS VOLUNTEERED  
AT THE FITZ PARK CLEANUP

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To top it off, Dan Wuthrich, one of the top Select Health caregiver volunteers in 2024, was recognized with the Utah Philanthropy Day “Heart and Hands Award” on December 5, 2025. We were delighted to recognize a caregiver who contributes to the community as a volunteer baseball coach, living the Select Health mission.

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**MEMBER & SPONSOR OF 20** | CHAMBERS OF COMMERCE AND BUSINESS INCUBATOR ENTITIES

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## B2B

As most Americans access their health coverage through their employer, we nurture business to business partnerships to help employers maximize their offering of health benefits to retain and attract top talent. Select Health is a member and sponsor of more than 20 chambers of commerce and other business incubator entities in our 4 territories and engages with thousands of businesses at expos, golf tournaments, fundraisers and conferences throughout the year.

## Awards

- Utah Business “Best Companies to Work For”
- Utah Philanthropy Day “Heart and Hands Award,” Caregiver Dan Wuthrich
- Utah Business “Healthcare Heroes Awards,” Caregiver Kim Barrus
- Salt Lake Tribune Utah Top Workplaces award



# Recognizing our Partners

## UTAH

Alliance Community Services  
American Heart Association  
America 250 Utah  
Asian Association of Utah  
Association for Utah Community Health (AUCH)  
Backpack Club  
Box Elder School District  
Bryce Canyon Half Marathon  
Canyons School District  
Cedar City Rotary Club  
Center of Hope Food Pantry  
Central Utah Food Sharing  
Centro de la Familia  
ChamberWest  
Community Nursing Services  
Community Rebuilds  
Copper Rock Championship  
Davis Chamber  
Davis Education Foundation  
Deseret News  
Elevate Utah  
EyeCare4Kids  
First Step House  
Flourish Therapy  
Get Healthy Utah  
GK Folks Foundation  
Heiner's Insurance Center  
Holy Cross Ministries  
Human Rights Campaign  
Intermountain Health  
Jewish Family Services  
Jordan Education Foundation  
Junior League of Salt Lake  
Latino Behavioral Health Services  
Murray Education Foundation  
Nebo School District Foundation  
Neighborhood House  
Ogden Raptors  
Pacific Island Knowledge 2 Action Resources

Playworks  
People Helping People  
Project Reality  
Project Success – Juneteenth  
Real Salt Lake  
Richfield Fall Festival  
Ronald McDonald House Charities  
Salt Lake Chamber  
Salt Lake City Arts Council – Living Traditions Festival  
Salt Lake City School District  
Salt Lake Royals  
Scandinavian Heritage Festival  
Show Up for Teachers  
Shriners Children's Salt Lake City  
Stand4Kind  
State of Reform  
South Valley Chamber  
Success in Education  
Taylorsville City  
The Children's Center Utah  
The Policy Project  
The Road Home  
The Sharing Place  
The Salt Lake Tribune  
Utah Association of School Business Officials (UASBO)  
Utah Charter Network  
Utah Health Policy Project  
Utah Nonprofits Association  
Utah Philanthropy Day  
United Way of Salt Lake  
Utah Public Education Human Resources Association (UPEHRA)  
Utah Pacific Islander Health Coalition (UPIHC)  
Urban Food Connections of Utah  
Urban Indian Center  
Utah School Nurse Association (USNA)  
Utah Society of Public Health Educators (USOPHE)  
Utah Black Chamber  
Utah Business Magazine

Utah Community Action  
Utah Corrections and Justice Agencies  
Utah Food Bank  
Utah Foster Care  
Utah Hispanic Chamber  
Utah Valley Chamber  
Utah Worksite Wellness Council (UWWC)  
Valley Behavioral Health  
Vernal Dinah "Soar" Days  
Voices for Utah Children  
YCC Family Crisis Center  
YMCA of Northern Utah  
YWCA  
Wayne County Seniors

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## IDAHO

Association of Idaho Cities (AIC)  
Breaking Chains Academy of Development  
Boise Art Museum Art in the Park  
Boise Metro Chamber of Commerce  
Boise Pride  
Boise State University  
Boys & Girls Clubs of Treasure Valley  
Business Plus Inc  
Caldwell Chamber of Commerce  
Cassia County Fair & Rodeo  
City Club of Boise  
City of Caldwell Mayor's Charity Golf Scramble  
Community Council of Idaho  
Community Resource Center of Teton Valley  
East Idaho Hockey  
Eastern Idaho State Fair  
Employers Health Coalition of Idaho (EHCI)  
Faces of Hope  
Faith and Humanity Medical Missions  
Family Health Services  
Gallagher Women in Leadership  
Genesis Community Health

# Recognizing our Partners

## IDAHO CONT.

Governor's Cup  
Healthcare Financial Management Association (HFMA)  
Idaho Association of Commerce & Industry (IACI)  
Idaho Association of Health Plans (IAHP)  
Idaho Botanical Garden  
Idaho Business for Education  
Idaho Falls Arts Council  
Idaho Falls Chamber of Commerce  
Idaho Falls Heart Ball  
Idaho Falls: SpudKings  
Idaho Healthcare Institute  
Idaho Hispanic Chamber of Commerce (Nampa)  
Idaho Hispanic Foundation, Community Resource Center  
Idaho Horse Park Foundation  
Idaho Hospital Association (IHA)  
Idaho Medical Association (IMA)  
Idaho Nonprofit Center  
Idaho Shakespeare Festival  
Idaho Voices for Children  
Indian Creek Plaza - Destination Caldwell  
Kootenai Health Foundation  
Learning Lab  
Madison Memorial Foundation  
Magic Valley Pediatric Cancer Coalition  
Meridian Chamber of Commerce  
Meridian State of the City  
Mini-Cassia Chamber of Commerce  
Mountain Home Chamber of Commerce  
National Association of Benefits and Insurance Professionals (NABIP - SI)  
National Association of Benefits and Insurance Professionals (NABIP-ID)  
National Association of Benefits and Insurance Professionals (NABIP-TV)  
NAMI Advocacy Event for World Mental Health Day  
Nampa Chamber of Commerce  
Nampa Rotary

Northwest Association for Blind Athletes  
Opera Idaho  
Owyhee County Rodeo  
Pocatello Chamber of Commerce  
Saint Alphonsus Festival of Trees  
Snake River Stampede  
South Central Idaho Hispanic Chamber of Commerce  
Spudman - Burley Lions Club  
St. Luke's Kid for a Night  
St. Luke's Scramble for the Kids  
Steelheads Hockey  
Unique Center for Athletes of All Needs  
University of Idaho Extension  
The Kindred  
Wellness Tree Community Clinic  
West End Senior Citizens Inc.  
Witco Inc.

## NEVADA

Ability Center of Southern Nevada  
A Day in the Park  
African Diaspora of Las Vegas  
Asian Community Development Council  
Baby's Bounty  
CARE Chest  
Caribbean Heritage Festival  
EyeCare4Kids  
Fuente De Vida Wellness Center  
Freedom House Sober Living  
Girls Scouts of Southern Nevada  
Goodie Two Shoes Foundation  
Henderson Chamber  
Las Vegas Leading Ladies  
Las Vegas Area Council Scouting America  
Las Vegas Asian Chamber  
Latin Chamber Nevada  
Las Vegas Raiders  
Obodo Sunset Super  
Public Education Foundation  
REACH

Roseman University  
Senior Pro Expos  
Springs Preserve  
The Center LGBTQ+  
Three Square  
United Way of Southern Nevada  
Vegas Chamber  
Vegas PBS

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## COLORADO

55 & Better  
Aging at Altitude  
Beacon Fest  
Boulderthon  
Castle Rock Chamber  
City of Brighton  
Children's Hospital Colorado  
Colorado Avalanche  
Colorado Biz  
Colorado Nonprofits Association  
Colorado Public Radio  
Denver Business Journal  
Denver Metro Chamber  
Food Bank of the Rockies  
Food for Thought  
Grand Junction Chamber  
Hilltop Community Resources  
Hispanic Chamber of Commerce of Metro Denver  
Junior Achievement Rocky Mountain  
Loveland & Greeley Senior Expos  
Mile High United Way  
Denver Nuggets  
Colorado Rapids  
Salute to Seniors  
Senior Connection Shows  
Senior Life Expo  
Seniors Resource Center  
Servicios de La Raza  
Silver Key Senior Services  
UCHealth  
Urban Peak

## Meet the Community Relations Team

- Dawn Wright, Community & Public Relations Director
- Sebastian de Freitas, Community Relations Manager
- Emily Allen, Community Relations Specialist
- Kimberly Ruiz, Community Relations Specialist
- Yatsive Robinson, Community Relations Sr. Specialist
- Kimberly Peña, Community Relations Specialist



## About Select Health:

Select Health® is a nonprofit health plan dedicated to high-quality, affordable access to healthcare for its more than 1.1 million members across the Mountain West. Through a shared mission with Intermountain Health of Helping People Live the Healthiest Lives Possible®, Select Health is committed to making this possible through simple, sincere, and seamless experiences and products. Centered around member needs, Select Health offers commercial and government medical plans, as well as dental, wellness products, and pharmacy benefit management. For more information, visit [selecthealth.org](https://selecthealth.org).

# Who we are.

Select Health is a nonprofit health plan dedicated to simplifying healthcare for its more than one million members across the Mountain West.

Helping People Live the Healthiest Lives Possible®

**42** | YEARS

FOUNDED IN 1983

**1,100,000** | MEMBERS

+4,000 AGENTS

**\$5 BILLION+**

REVENUE PER YEAR

## Who we serve



200K +



60K +



120K +



700 +



9K +



## Our markets

Members have access to the United Healthcare® Options PPO Network outside of Colorado, Idaho, Nevada and Utah.

## Health plans and services we offer



## Community Involvement

Sponsorships focused on social drivers of health including food security, housing stability, access to healthcare, including mental healthcare, health behaviors and preventative care.



**2,000** FACILITIES

**23,000+** PROVIDERS

## Networks

Through a shared mission with Intermountain Health, Select Health is committed to making this possible through simple, sincere, and seamless experiences and products.



**Select  
Health**